



## **Advantages/Benefits of Trade Mark Registration**

Trade Marks both business and consumers. Trade allow businesses to build an identity and reputation with customers, and herby grow or expand their business, thy allow consumers to take an informed buying decision by searching out familiar brand names and avoid bad buying experiences by avoiding the brands they did not like.

- ❖ Confers upon the owner the exclusive right to use the brand
- ❖ Protects hard earned goodwill in the business.
- ❖ Protect your name/Brand Name from being used in the same or similar fashion, by any other business firm, thus discourages other from cashing on your long build goodwill.
- ❖ Gives your products a status of 'Branded Goods.
- ❖ To Obtain Legal Relief in respect of Infringement (Misuse by Other) of the Trade Mark.
- ❖ Power to Assign (Transfer) the Trade Mark to Other for Consideration.

## **Use of the 'TM', 'SM' and ® Symbols**

**'TM' Symbol:** Generally, one who has field an application (Pending Registration) can use the **TM** (Trademark) Symbol with the mark to inform the Public of his Exclusive Claim over the brand. The Claim may or may not be Valid.

**® Symbol:** The Registration Symbol ® may only be used when the mark is registered and the certificate of Registration is issued by the Trademark Registrar.

**'SM' Symbol:** An SM Symbol indicated Services mark, which is the same as a trademark except that it identifies and distinguishes the source of a service rather than a product.

Signature of the Applicant

### ***JCS Acquistive Infotech***

***Rishikesh Office :- Near Hotel Green Hills , Tapovan Rishikesh.***

***Chandausi Office :- 44 Panjabi Colony Sita Road Chandausi.***

***M:9760885708,8439299931***

***Email: ceojcsinfotech@gmail.com,info@jcsai.com,ceo@jcsai.com***

***Website:-www.jcsai.com,www.jcsai.weebly.com***



**FormNo.1**  
**Particular for Application for Registration of Trade Mark**

Trade Mark \_\_\_\_\_

Date, Month & Year of Use of Trade Mark \_\_\_\_\_

Name of the Applicant (in full) & Father's Name \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

If a firm please state the name of all partners and father's name \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Full name & address of the firm,Phone No. And Email id \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Description (State the Business or Occupation Whether Manufacturing or Merchant or Traders)

\_\_\_\_\_

Nationality \_\_\_\_\_

List of Goods in Respect of Which you desire to secure Registration

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Dated \_\_\_ day of \_\_\_\_\_ -2017

Signature of the Applicant

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**Form TM-48**

**TRADE MARK ACT-1999  
FORM OF AUTHORIZATION OF AN AGENT**

**I/We** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Hereby appoint authorize and engage Mr. Pramod Kumar Kapoor (Advocate) Office at : 47-A, Govind Park, Krishna Nagar, Delhi-110051. to as our legal agent for Trade Mark Application filling, Opposition, Assignment, Transmissions & Amendments, Rectifications and such matters where we are a party or interested party in the prosecutions. All communications relating thereto may be be sent to the applicant agent to the following address at – 47 A, Govind Park, Krishna Nagar, Delhi-110051.**

**I/We also authorize our said agent(s) to appoint any person on our behalf to attend and conduct the case and / or proceedings. I agree to confirm all such Acts, deed and performances of my said Attorney Mr. Pramod Kumar Kapoor (Advocate) all those shall be treated as done myself.**

**I/we hereby revoke all previous authorizations, if any in respect of the proceeding.**

**Dated this \_\_\_\_ day of \_\_\_\_\_, 2017**

**Accepted:-  
Pramod Kumar Kapoor (Advocate)  
47-A, Govind Park, Krishna Nagar  
Delhi-110051  
Agent Code No.27223  
Bar council Reg. No. : D/1425/2006**

**Signature of the Applicant**

**E-Stamp Certificate No. : \_\_\_\_\_**